IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

REEDER STREET, INC., : CIVIL ACTION

Plaintiff

.

v. : NO. 5:11-cv-06000-ER

:

LCIJ, INC.,

Defendant : JURY TRIAL DEMANDED

DEFENDANT'S ANSWER TO COMPLAINT, AFFIRMATIVE DEFENSES AND DEMAND FOR JURY

Defendant LCIJ, Inc. ("LCIJ"), by and through its undersigned counsel, answers the Complaint and states as follows:

- 1. Denied. LCIJ is without information sufficient to form a response to the allegations, if any, contained within this paragraph. Plaintiff is left to its proofs.
 - 2. Admitted.
- 3. Denied. All of the allegations in this paragraph, if any, are denied as they call for a legal conclusion to which no response is required.
- 4. Denied. LCIJ is without information sufficient to form a response to the allegations, if any, contained within this paragraph. Plaintiff is left to its proofs.
- 5. Denied. LCIJ is without information sufficient to form a response to the allegations, if any, contained within this paragraph. Plaintiff is left to its proofs.
- 6. Denied. LCIJ is without information sufficient to form a response to the allegations, if any, contained within this paragraph. Plaintiff is left to its proofs.
- 7. Denied. LCIJ is without information sufficient to form a response to the allegations, if any, contained within this paragraph. Plaintiff is left to its proofs.

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8. Denied.

	9.	Denied. The Franchise Agreement is a document which speaks for itself.
	10.	Denied. The Franchise Agreement is a document which speaks for itself.
	11.	Denied.
	12.	Denied.
	13.	Denied.
	14.	Denied.
	15.	Denied.
	16.	Denied.
	17.	Denied.
	18.	Denied.
	19.	Denied.
	20.	Denied.
	21.	Denied.
	22.	Denied.
	23.	Denied.
	24.	Denied.
	25.	Denied.
	26.	Denied.
		COUNT I
	27.	LCIJ incorporates herein its above responses to the paragraphs of the Complaint
as if so	et forth	in their entirety.
	28.	Denied.
	29.	Denied.

30	. Denied.
31	. Denied.
32	. Denied.
33	. Denied.
34	. Denied.
35	. Denied.
W	HEREFORE, defendant LCIJ respectfully demands that the Complaint be dismissed;
awarding	it reasonable costs and attorneys' fees and such other relief as justice requires.
	COUNT II
36	. LCIJ incorporates herein its above responses to the paragraphs of the Complaint
as if set fo	orth in their entirety.
37	. Denied.
38	. Denied.
39	. Denied.
40	. Denied.
41	. Denied.
42	. Denied.
43	. Denied.
44	. Denied.
W	HEREFORE, defendant LCIJ respectfully demands that the Complaint be dismissed;
awarding	it reasonable costs and attorneys' fees and such other relief as justice requires.
	COUNT III

LCIJ incorporates herein its above responses to the paragraphs of the Complaint

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{00473841;v1}

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as if set	forth i	n their entirety.		
	46.	Denied.		
	47.	Denied.		
	48.	Denied.		
	49.	Denied.		
	50.	Denied.		
	51.	Denied.		
	52.	Denied.		
	53.	Denied.		
	54.	Denied.		
	55.	Denied.		
	56.	Denied.		
	57.	Denied.		
	WHEI	REFORE, defendant LCIJ respectfully demands that the Complaint be dismissed		
awarding it reasonable costs and attorneys' fees and such other relief as justice requires.				
COUNT IV				
	58.	LCIJ incorporates herein its above responses to the paragraphs of the Complaint		
as if set	forth i	n their entirety.		
	59.	Denied.		
		a. Admitted;		
		b. Denied;		
		c. Admitted;		
		d. Admitted.		

	60.	Denied	1.	
	61.	Denied	1 .	
		a.	Denied;	
		b.	Denied;	
		c.	Admitted.	
	62.	Denied	1.	
	62 (a)	– (e).	Denied.	
	63.	Denied	i.	
64. Denied.			1.	
	65. Denied.			
	WHE	REFOR	RE , defendant LCIJ respectfully demands that the Complaint be dismissed	
awardi	ng it rea	asonabl	e costs and attorneys' fees and such other relief as justice requires.	
			COUNT V	
	66.	LCIJ ii	ncorporates herein its above responses to the paragraphs of the Complaint	
as if se	et forth i	in their	entirety.	
	67.	Denied	i.	
	68.	Denied	1.	
	69.	Denied	1.	
	70.	Denied	1.	
	71.	Denied	1.	
	72.	Denied	1.	
	73.	Denied	1.	
	74.	Denied	1.	

	76.	Denied.
	77.	Denied.
	WHE	REFORE, defendant LCIJ respectfully demands that the Complaint be dismissed;
award	ing it re	easonable costs and attorneys' fees and such other relief as justice requires.
		COUNT VI
	78.	LCIJ incorporates herein its above responses to the paragraphs of the Complaint
as if so	et forth	in their entirety.
	79.	Denied.
	80.	Denied.
	81.	Denied.
	82.	Denied.
	83.	Denied.
	84.	Denied.
	85.	Denied.
	86.	Denied.
	WHE	REFORE, defendant LCIJ respectfully demands that the Complaint be dismissed:
award	ing it re	easonable costs and attorneys' fees and such other relief as justice requires.
		COUNT VII
	87.	LCIJ incorporates herein its above responses to the paragraphs of the Complaint
as if so	et forth	in their entirety.
	88.	Denied.
	89.	Denied.

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Denied.

	90.	Denied.
	91.	Denied.
	92.	Denied.
	93.	Denied.
	94.	Denied.
	95.	Denied.
	96.	Denied.
	97.	Denied.
	WHEI	REFORE, defendant LCIJ respectfully demands that the Complaint be dismissed
awardi	ng it rea	asonable costs and attorneys' fees and such other relief as justice requires.
		COUNT VIII
	98.	LCIJ incorporates herein its above responses to the paragraphs of the Complaint
as if se	t forth i	n their entirety.
	99.	Denied.
	100.	Denied.
	101.	Denied.
	102.	Denied.
	103.	Denied.
	104.	Denied.
	105.	Denied.
	WHEI	REFORE, defendant LCIJ respectfully demands that the Complaint be dismissed
awardi	ng it rea	asonable costs and attorneys' fees and such other relief as justice requires.

COUNT IX

106. LCIJ incorporates herein its above responses to the paragraphs of the Complaint as if set forth in their entirety.

- 107. Denied.
- 108. Denied.
- 109. Denied.
- 110. Denied.
- 111. Denied.
- 112. Denied.
- 113. Denied.

WHEREFORE, defendant LCIJ respectfully demands that the Complaint be dismissed; awarding it reasonable costs and attorneys' fees and such other relief as justice requires.

AFFIRMATIVE DEFENSES

- 1. None of the communication alleged by the plaintiff contains deception.
- 2. None of the communication alleged by the plaintiff contains false or misleading statements.
- 3. LCIJ did not engage in fraudulent conduct that creates a likelihood of confusion or misunderstanding.
- 4. LCIJ did not have the intent necessary to rise to the level of a reckless or willful act.
 - 5. The plaintiff suffered no ascertainable loss of money or property.
 - 6. The plaintiff did not justifiably rely on any representation by LCIJ.

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7. The plaintiff fails to state a cause of action to which relief can be granted.

- 8. The Complaint is barred by the applicable statute of limitations.
- 9. The Franchisor's course of conduct with Defendant pre-dates Plaintiff, and is expressly permitted by the applicable documents.
- 10. LCIJ reserves the right to assert additional affirmative defenses as discovery warrants.

DEMAND FOR JURY

LCIJ demands a jury pursuant to Fed.R.Civ.P. 38 for all issues so triable.

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FINEMAN KREKSTEIN & HARRIS, P.C.

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Attorneys for Defendant LCIJ, Inc.

Dated: October 18, 2011

CERTIFICATE OF SERVICE

I, RICHARD J. PERR, ESQUIRE, hereby certify that on this date I served a true and correct copy of the foregoing electronically or by first class mail, postage prepaid, or telecopy on the following:

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		/S/ Richard J. Perr	
		RICHARD J. PERR, ESQUIRE	
Dated:	October 18, 2011		